

# **Insights – Private Markets**

Q1 2015

# It's time for active portfolio management

If you ever consider rebalancing your private equity allocation, the time is now. As a result of record amounts of capital committed to private equity secondary funds, active portfolio management on private equity funds is as cheap as ever. It's a bold bet that conditions will stay this favorable forever.

In this short research note we discuss a number of broad market indicators that show the attractiveness of the private equity secondary market, with a particular emphasis on a seller's point of view. Of course actual fund-specific pricing can deviate substantially from these averages. Some sought-after names are trading above NAV, while some tail-end fund can trade at half their account value. This price differentiation is reflecting the massive quality differences across funds.

Let us start with a general performance review of the three private equity sub-sectors buyout, venture and fundof-funds. We examine the performance development graphically and calculate the return from the pre-crisis (2004 to 2007) highs until today.

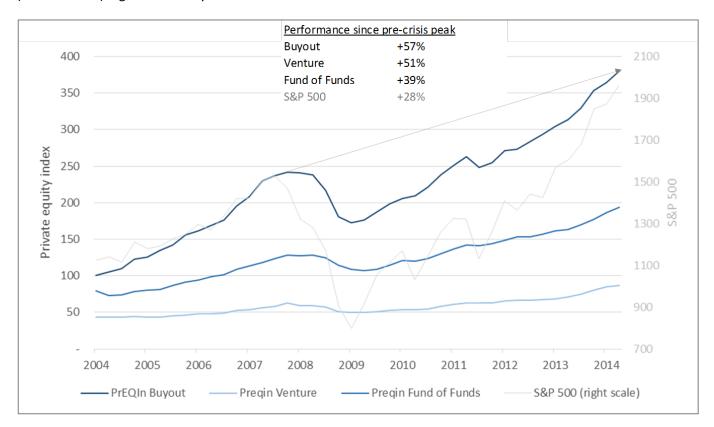


Figure 1: Performance indices for average private equity fund, 2004 to 2014; source: Preqin, Bloomberg

Clearly, the average private equity fund has created substantial performance, not only on an absolute basis but also compared to the public equity market.

Secondary market pricing, in percentage of NAV, are up 50% to 60% since the bottom of 2009. Looking back further, we are still below the all-time-highs seen in 2007 though.

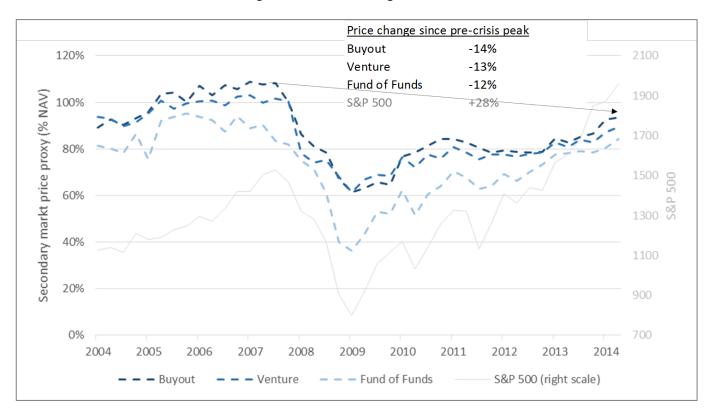


Figure 2: Secondary market pricing proxy index, source: Multiplicity Partners' calculation using various publically available and internal data sources

We now combine the performance data with the secondary pricing index to calculate a "secondary value" index.

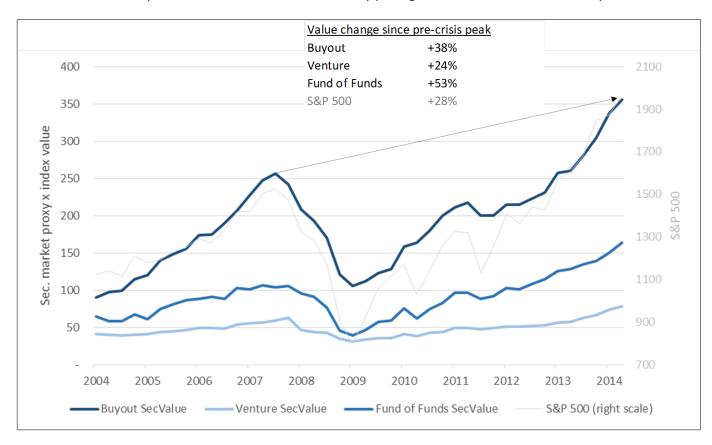


Figure 3: Secondary market proxy value index, source: Calculated using Preqin's performance index and Multiplicity Partners' secondary pricing proxy

This last chart evidently shows that the market currently offers a great opportunity to realize profits since both NAVs and secondary prices have appreciated substantially over the past few years. If you wish to discuss potential private equity divestments resp. portfolio rebalancings, please do not hesitate to contact us.



Andres Hefti is a partner at Multiplicity Partners. He is responsible for the firm's private market secondary business and has more than 17 years of experience in alternative investments, distressed investing and portfolio management. Before joining Multiplicity in 2012, he held various investment roles with the alternative asset managers Horizon21 and Man/RMF. Andres holds a MSc in Mathematics from the University of Zurich and is a CFA and CAIA Charterholder.

### **About Multiplicity Partners**

Multiplicity Partners is an investment boutique specialised in providing liquidity solutions to holders of private market funds and distressed assets. The firm also offers a range of advisory and governance services across alternative assets.

Multiplicity Partners has been an active participant in the secondary market for fund interests and distressed assets since 2010, acting as buy- and sell-side advisor, investment manager and principal investor. The team has successfully completed dozens of transactions across a wide range of illiquid and complex financial assets and established a global network of industry contacts. Each partner contributes more than 15 years of relevant experience, giving us the collective capabilities to effectively identify, analyse and execute attractive investment opportunities in hard-to-value assets.

Multiplicity Partners is an independent and management-owned company. Personal accountability of senior professionals ensures quality of work, reliability and attention to details.

Multiplicity Partners is a member of the Financial Services Standards Associations (VQF), a self-regulatory organization in Switzerland pursuant to the Anti-Money Laundering Act – officially recognized by the Swiss Federal Financial Market Supervisory Authority (FINMA). The company is authorized by FINMA to distribute collective investment schemes to qualified investors in Switzerland. Multiplicity Partners is audited by PricewaterhouseCoopers (PwC), Switzerland.

Multiplicity Partners is a member of Invest Europe and an Associate Member of SECA (The Swiss Private Equity & Corporate Finance Association).

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